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PRESS RELEASE

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NEWS

For Immediate Use

New Jersey's 2009 Cash Receipts Reverse Upward Trend

New Jersey's commodity cash receipts totaled \$1.00 billion for the 2009 calendar year, the third highest on record. This compares with the record \$1.10 billion set in 2008 and the \$1.08 billion set in 2007, the second highest record year. The 2009 cash receipts declined \$101.3 million (-9.2 percent) from 2008. This is the first annual decline in total cash receipts since 2001.

The Total Fruits and Nuts and Total Vegetables categories increased in cash receipts. The Total Field Crop; Total Livestock and Products; and Total Greenhouse, Sod, Nursery, and Christmas Tree categories decreased.

The **Total Field Crops** category totaled \$88.8 million, down \$9.1 million (-9.3 percent). Increases in cash receipts for soybeans did not offset the decreases of the corn, wheat, and hay crops. The soybean crop, at \$29.7 million, was up \$4.1 million (+16.1 percent); corn, at \$27.7 million, was down \$9.3 million (-25.0 percent); wheat, at \$7.8 million, was down \$6.1 million (-44.0 percent); and hay, at \$7.4 million, was down from \$7.5 million a year earlier.

The **Total Fruit and Nuts** category totaled \$158 million, up \$1.0 million from the previous year. Apples, at \$17.2 million, were up \$5.3 million (+44.0 percent); and peaches, at \$33.7 million, were up \$9.7 million (+40.7 percent) as the fruit crops rebounded from the previous year's weather-damaged crops. Blueberries, at \$65.3 million, were down \$16.7 million (-20.4 percent). Cranberry cash receipts have increased since 2004 and totaled \$30.0 million, up \$2.8 million (+10.4 percent) from 2008.

The **Total Vegetables** category, at \$240.5 million, was up 10.5 percent, and the \$22.8 million increase was the largest dollar increase of all cash receipts categories. Sweet corn for the fresh market, at \$22.8 million, increased \$7.3 million (+47 percent); fresh market tomatoes at \$33.9 million, increased \$7.3 million (+27.4 percent); and green peppers, at \$31.4 million, decreased \$1.6 million (-4.7 percent).

The **Total Greenhouse, Sod, Nursery, and Christmas Tree** category, at \$380.4 million, decreased \$78.3 million (-17.1 percent). This was the largest annual dollar decline on record for this industry. This industry increased continuously from 2004 until it peaked in 2007 at \$478.4 million.

The **Total Livestock and Products** category totaled \$132.8 million, down \$37.7 million (-22.1 percent) from 2008. Dairy products at \$20.4 million, declined \$10.5 million (-34.1 percent); Poultry and Eggs at \$30.3 million, declined \$15.4 million (-33.7 percent); and Horses and Mules, at \$66.0 million, declined \$12.0 million (-15.4 percent).

Cash Receipts from New Jersey Farm Marketings 2007-2009

Commodity	2007	2008	2009	% Change from 2008
	1,000 Dollars			
Total All Commodities	1,078,159	1,101,804	1,000,458	-9.2
Total Crops	906,797	931,260	867,645	-6.8
Total Field Crops	73,353	97,916	88,771	-9.3
Corn	25,496	36,911	27,684	-25.0
Hay	6,890	7,453	7,448	-0.1
Soybeans	20,937	25,561	29,687	16.1
Wheat	7,515	13,935	7,809	-44.0
Total Fruits & Nuts	173,918	156,955	157,962	0.6
Apples	14,577	11,929	17,182	44.0
Blueberries	90,240	81,990	65,260	-20.4
Cranberries	24,479	27,136	29,970	10.4
Peaches	32,832	23,920	33,660	40.7
Total Vegetables	181,111	217,753	240,512	10.5
Peppers, green, fresh	29,295	32,922	31,366	-4.7
Sweet corn, fresh	15,053	15,510	22,805	47.0
Tomatoes, fresh	23,622	26,645	33,942	27.4
Total Greenhouse, Sod, Nursery, and Christmas Trees	478,413	458,636	380,401	-17.1
Total Livestock & Products	171,362	170,544	132,813	-22.1
Dairy Products	32,340	30,895	20,352	-34.1
Honey	1,005	583	556	-4.6
Horses & Mules	85,000	78,000	66,000	-15.4
Meat Animals	6,256	6,127	6,381	4.1
Poultry & Eggs	37,837	45,746	30,316	-33.7
Other Livestock	8,690	8,805	8,810	0.1

Source: USDA-Economic Research Service, *Annual Cash Receipts*, August 2010

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